



Toy News

Dr. Toy Places Rainforest Puzzleplay into a Top 10 Toy Slot for 2008 Imagiplay's [Toys](#) With Integrity On Dr. Toy's 100 Best List

Boulder, CO (September 17, 2008) – Parents and caregivers sometimes feel like they are walking through a maze with thousands of terrific toys, games and puzzles to choose from. If you were wishing for someone to cut through the clutter and make a list you are in luck as Dr. Toy, aka Stevanne Auerbach, Ph.D. points us to the best of the best of today's children's products with her annual list. One [toy maker](#) with integrity in its logo, ImagiPLAY, proudly makes this year's Top 10 Toys with its PuzzlePlay Rainforest as part of the 2008 Dr. Toy's 100 Best Children's Products list.



Ask Dr. Toy what makes a quality product and she'll answer, "a product is excellent if it is designed with the child in mind. Plus it should be easy for them to use, be completely safe, and interesting. Products should fit the child's development, mentally, physically, socially, and emotionally, and, of course, be something they can have fun with. The product should be made to last for a long time and not break in the child's hands with reasonable use in active play. The company should be dependable and stand behind its product."

While Dr. Toy awards 100 Products with her recognition in various play categories, ImagiPLAY was one of only 10 quality products that made her overall favorite list.

ImagiPLAY's PuzzlePlay Rainforest, retailing at an affordable \$19.99, is a quality product that is beautiful to look at and ideal for small hands and growing minds. It's a clever [playset](#) and puzzle in one. Kids will engage in hours of imaginative play with the creatures of the Rainforest, then challenge the other side of their brain piecing the puzzle together.

All of ImagiPLAY's toys are made from eco-friendly materials, with plantation-grown rubberwood being a favorite. The Puzzleplay Rainforest is ideal for ages 3 and up and is a versatile 18-piece plaything sure to spark the curiosity about these wondrous Rainforest animals.

ImagiPLAY has been recognized for outstanding quality, design and abilities to inspire imagination by the media, children's advocacy groups and parents' organizations. The company is committed to creating open-ended [educational toys](#) for preschool-age children to help inspire imaginations, stimulate young minds, and nurture a sense of discovery.

Sold at specialty stores nationwide, click on ImagiPLAY's website, www.imagiplay.com, for a retail outlet nearest you or to explore its delightful array of puzzles, playsets, room décor and [activity toys](#).